

2020 Thermal Management Systems Symposium

November 17-18, 2020 ONLINE

Platinum Sponsor

Platinum / Headline and Registration Sponsor\$5,000 Exclusive

- Pre-event:
 - Recognition on pre-event promotions, reminder emails and social media as appropriate
 - Recognition on registration confirmation emails
- Live platform:
 - Logo on all-sponsor PPT slide
 - Verbal recognition by moderator in opening / welcome remarks each day
 - Opportunity to provide collateral to be housed in the handouts tab within platform
- Post event:
 - Sponsor will receive list of registrants who opt-in, and general analytics associated with engagement of sponsor-provided content (ie: handouts)
 - Email sent by SAE on behalf of sponsor to registered attendees opted-in to receive additional partner correspondence
 - Sponsor to develop and provide the email content in html formatting
- Other deliverables:
 - Logo on event website registration page
 - Logo on event website all-sponsor banner
 - Sponsor directory listing on event website includes 50-word company profile and logo w/hyperlink

Gold Sponsor

Content Sponsors (Keynote or Panel)\$3,000 each (4 opportunities)

Keynote options: Day 1 – Marty Jagoda (FCA); Day 2 – TBD

Panel options: Day 1 – Regulatory Panel; Day 2 – Climate Control Panel

- Pre-event:
 - Recognition on pre-event promotions, reminder emails and social media as appropriate
- Live platform:
 - Logo on all-sponsor PPT slide
 - Verbal recognition by moderator in opening remarks of sponsored content
 - Sponsor may provide short commercial or video ad to be played at close of sponsored keynote(s) or panel(s)
 - Opportunity to provide collateral to be housed in the handouts tab within platform
 - Opportunity to provide poll question to be included in platform
 - Sponsor will receive complete contact info of respondents, including email addresses post event
 - SAE Content Developer will collaborate with sponsor to approve poll question to ensure relevancy and appropriateness of question
- Post event:
 - Sponsor will receive list of registrants for those who opt-in and general analytics associated with engagement of sponsor-provided content (ie: handouts and poll question)
- Other deliverables:
 - Logo on event website where sponsored content is featured or listed
 - Logo on event website all-sponsor banner
 - Sponsor directory listing on event website, includes 50-word company profile and logo (hyperlinked to sponsor-provided URL)

A la Carte

Platform Commercial.....\$1,500 (up to 4 opportunities)

- Live platform:
 - Logo on all-sponsor PPT slide
 - Sponsor may provide a video (mp4 file) to be featured during the 30-minute break between Keynote and Panel. Choice of video to run on either Day 1 or Day 2.
 - *Video should be no more than 2 minutes in duration*
- Other deliverables:
 - Logo on event website where sponsored content is featured or listed
 - Logo on event website all-sponsor banner
 - Sponsor directory listing on event website, includes 50-word company profile and logo (hyperlinked to sponsor-provided URL)

Symposium Supporter.....\$1,000 (multiple opportunities)

- Live platform:
 - Logo on all-sponsor banner
- Other deliverables:
 - Logo on event website all-sponsor banner
 - Sponsor directory listing on event website, includes 50-word company profile and logo (hyperlinked to sponsor-provided URL)

To discuss these and other solutions to meet your company's objectives, contact:

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