



## GUIDELINES FOR CONTROVERSIAL SUBJECT MATTER

1. Manuscripts cannot have derogatory, subjective, or inflammatory comments or unprofessional language.
2. Manuscript may be on controversial subjects as long as it is research- and facts-based and has supporting peer-reviewed references. Work should not be adversative or derogatory. Opposite point of view should be acknowledged and discussed respectfully and countered with facts and not opinions.
3. Claims must be supported by peer-reviewed references [including references not by the author(s)] and not simply opinion pieces, white papers, website copy, or unsubstantiated work. References must be recent and not outdated.
4. Quantitative data/information or peer-reviewed research must be provided to support views.
5. Claims cannot be subjective and/or personal in nature. Emotional comments should be avoided.
6. Content should not read as promotional or commercial material.
7. Personal or other attacks and inappropriate or derogatory language are not permitted. Evidence must be presented for claims.
8. Specificity of claims must be supported by data and peer-reviewed references.
9. Avoid speculation.

If criteria are not met, the paper will be rejected outright. If there are any questions, please contact [kim.martin@sae.org](mailto:kim.martin@sae.org) or your SAE representative.