

LEAD COLLECTION CHOICES THAT ARE RELIABLE AND EASY TO USE



EXPOACCESS



The **ExpoAccess** is a Web enabled wireless mobile lead collection device and real-time web page lead management system. This new technology concept uses the java enabled color Blackberry platform to transfer data from an attendee's badge to an exhibitor's personal event web site. All leads can be custom qualified using the web site for personalization. Using this RCS system, exhibitors do not need to carry away a CD or memory stick or wait in line to download or "retrieve" data at the end of the event. The wireless enabled mobile unit delivers all the sales lead data in real-time to a secure exhibitor web site with online password protected access by the exhibiting company's personnel. The Web enabled ExpoAccess mobile unit provides a totally new approach to lead collection, management and follow-up. Data can be accessible at the web site for up to 90 days after the event.

The **Qualify Option** allows easy selection of qualifying criteria for each lead by use of the Blackberry mouse.

EXPOSCAN



The **ExpoScan** is the latest in improved Lead Generation Systems. ExpoScan makes it easier to collect your leads and more effectively use these leads to increase sales revenue and expand the scope of your business. ExpoScan is a compact, mobile integrated badge reader with internal memory that does not require an electrical hookup. It has the option of an external Bluetooth printer. ExpoScan stores each lead in its memory and these leads are then made available on a secure password protected web site. At the end of the show just drop off the ExpoScan unit and the data will be immediately downloaded to your secure web site for your continual use for up to 90 days after the show. No waiting to download your data on-site or having the possibility of your leads getting lost.

PRINTER



The **Printer Option** provides a thermal printer that does not require an electrical hookup and automatically produces a complete lead form which includes the ID#, name, title, company name, address, phone, fax, email, demographic codes, and the time and date visited, as well as ample room to write notes. 58mm thermal printer, prints 1000+ leads on a single charge. Bluetooth® technology.

EXPOSMART



The ExpoSmart app works with Android, iPhone and Blackberry smartphones!

The **ExpoSmart** allows the exhibitor to use their personal Android 2.2, Blackberry 6.0, or iPhone with autofocus camera for lead management. The Exhibitor downloads the ExpoSmart application to their smart phone prior to the event, eliminating the need to pick up or return equipment once they arrive on-site. With ExpoSmart, the exhibitor simply scans a QRCode printed on the badge. ExpoSmart offers all of the same real-time web page lead management and custom qualification features as the ExpoAccess.

QUICK CHOICE GRID

	Data Storage/Downloads	Lead Printing Options	Qualifier Options	Capacity	Power	PC Required
ExpoAccess	Leads are stored on exhibitors personal web site in real time	Leads can be printed from web site	10 customized qualification questions with 10 answers each on web site (included)	Unlimited	Rechargeable Battery (no electricity required)	NO
ExpoScan	Leads can be downloaded to web site or memory stick	Lead prints on 4" paper roll (optional)	N/A	1,500 Leads	Rechargeable Battery (no electricity required)	NO
ExpoSmart	Leads are stored on exhibitors personal web site in real time	Leads can be printed from web site	9 customized qualification questions with 10 answers each on web site (included)	Unlimited	Exhibitors phone charger	Smart Phone

FOR MORE INFORMATION

Call our RCS Exhibitor Services Desk at 805-654-0171

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