

# TURN AROUND: How CARLOS GHOSN Rescued **NISSAN**

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## **8 Simplicity Comes from Hard Work**

Simple and Clear

Instilling Motivation and Confidence

Listening

If You Can't Listen, You Can't Command

Speed

Commitment

Commitments Made Must Be Kept

Target

Managing People

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Less Cost

More Quality and Speed

V-Up Teams Formed

The Renault Nissan Alliance

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Hiring Once Again

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Notes

