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About The Author

Tim C. King has been an SAE International member for 40 years. Upon graduating from the University of Nevada with a Bachelor’s degree in Mechanical Engineering (BSME), he joined Ford Motor Company in Dearborn, Michigan. Missing the West, he returned to northern Nevada and subsequently filled several diverse engineering-related positions prior to joining the local electric/gas/water utility, where he recently retired following a 30-year career.

His fleet career began by filling a new automotive engineering role, created by the utility with the realization that their fleet needed modernization. Within a few years, he became responsible for maintaining the vehicles and equipment, followed by a similar role with the group’s administrative functions. During this period, he obtained his professional engineering registration and a Master’s in Business Administration (MBA) degree. He also had the opportunity to fill interim roles as a customer liaison, and ending as the interim Fleet manager.

With a merger of the Las Vegas and Reno-based electric utilities, his career changed direction. Over the next four years, he had the opportunity to fill a number of internal consulting roles. These included corporate functions involving business planning and growth, a regulatory special project, a venture into the telecommunications field, a corporate customer service process improvement project, a Broadband over Power-Line (BPL) carrier study, and a year in the Distribution Engineering Standards group.

At this point, he was recruited to return as the manager of the combined Fleets. With his experience, including leadership roles encompassing the evolution of the Fleet from it being a garage to a modern, customer-driven support group, and the knowledge gained from his interim consulting and change management roles; Tim was provided the opportunity to continue the journey of implementing a break out business plan and redefining success.

Since retiring, Tim’s focus has been on sharing this combined knowledge – through a comprehensive and readable text – to help other Fleet leaders to achieve the same success.