AeroTech®
March 15-17, 2022 | Pasadena, California
EXHIBIT AND SPONSORSHIP OPPORTUNITIES
sae.org/aerotech
NEW in 2022 — AeroTech Teams up with AeroMat

New this year, SAE and ASM are partnering to provide an unparalleled program for industry leaders to network, discuss and innovate — in person — on the most fundamental current and future opportunities advancing aerospace. The result? A co-location of two powerful events under one roof to maximize your return on investment. You’ll meet with decision-makers from across aerospace and defense, who are seeking solutions from leading OEMs, Tier 1 suppliers and emerging startup companies.

What Is AeroTech?
Each year, AeroTech reunites aerospace and engineering professionals representing all specialty fields—from materials and manufacturing to avionics, propulsion to power systems, and economics to safety—for premier technical education and invaluable insight into the future of the industry.

What Is AeroMat?
AeroMat brings together the community of aerospace materials and applications from around the globe. The event is considered the premier annual showcase and interchange of emerging technical information on aerospace material and processes impacting every sector of the industry.

Why Exhibit at a Live Event?
• Generate new leads from prospects you won’t meet anywhere else
• Reunite with industry decision-makers after a year apart
• Strengthen your relationships with current customers
• Get a head start on what buyers want by accessing the latest trends
• Position yourself as an industry leader while evaluating your competition
Connect with the Most Powerful Customers in Aerospace

AeroTech attracts global decision-makers with buying power to secure solutions that will advance their ideas and operations. You may not see them anywhere else all year — but you’ll see them all here.

84% of Attendees are likely to attend a future AeroTech Event.

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>R&amp;D Engineers</td>
<td>39%</td>
</tr>
<tr>
<td>Manager</td>
<td>17%</td>
</tr>
<tr>
<td>Executive/C-Level</td>
<td>17%</td>
</tr>
<tr>
<td>Director</td>
<td>17%</td>
</tr>
<tr>
<td>Other</td>
<td>12%</td>
</tr>
</tbody>
</table>
Attendee Data

Employer Type

- Academic Institution: 24%
- OEM: 14%
- Technology/Start-up: 11%
- Parts & Components Supplier: 10%
- Government Agency: 10%
- Manufacturer: 7%
- Quality/Testing: 7%
- Other: 17%

Area of Responsibility

- Research & Development: 45%
- Engineering: 39%
- Other: 10%
- Manufacturing: 6%

Purchasing Role

- Influence or recommended: 35%
- Final decision: 32%

Industry Experience

- 21+ years: 38%
- 16 to 20 years: 3%
- 11 to 15 years: 7%
- 6 to 10 years: 21%
- 1 to 5 years: 31%

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Be There When They Return
After being apart for more than a year, the overall Confidence Index for in-person events is now 75% after a low of 40% during the pandemic. 68% of attendees and 71% of exhibitors surveyed expect to travel to live events by Q3, 2021*.

*Data from Freeman Exhibit Surveys

Key Topics Covered:
• Environment and Sustainable Aviation
• Autonomy and AI
• Safety and Human Factors
• Modeling, Simulation and Testing
• Additive Manufacturing and Materials
• Cybersecurity / Cyber-Physical Security
• Inclusion, diversity, equity, accessibility and leadership (IDEAL)
• Advanced Air Mobility (AAM)
• Multimodal Mobility (M3)
• Aircraft Systems (avionics, hardware, software)
• Aero Fastening, Assembly and Tooling
• Business, Economics and Forecasting
• Flight and Systems Engineering
• Emerging Technologies, Vehicles and Systems
• Industry 4.0, Smart Factory and Digital Manufacturing
• Power and Propulsion
• Safety and Security
• Supply Chain, Obsolescence and Sustainment

“I am looking forward to re-engaging and working with suppliers, partners, and customers at SAE AeroTech to set direction for the post-COVID aerospace industry.”

David H. Amirehteshami, PE
Senior Manager, Production Engineering
Integrated AeroStructures (IAS)/Advanced Metal Structures (AMS)
Showcase Your Leadership in the Aerospace Industry

Your presence at AeroTech doesn’t just place you in front of your target audience. It also establishes your organization as an industry advocate, allows you to keep up with emerging trends, benchmark competition and connect with new and existing customers. Be here for your customers and expand your reach across aerospace and defense with exhibit and sponsorship opportunities customized for your goals and budget.

Booth Pricing
10’x10’ Booth: $3,150

Your booth placement includes:
• Draped 8’ back wall and 3’ side rails with company identification sign (excluding Islands or bulk space)
• Three (3) Full Conference Booth Personnel Registrations per 10’ x 10’, Includes access to technical presentations, keynote and plenary session, exhibit, Tuesday and Wednesday lunches, reception(s) on the exhibition floor, refreshment breaks, Proceedings, and networking opportunities.
• Unlimited Expo-Only Passes to invite customers and guests to visit the exhibit hall
• Promotion with company listing and profile in the mobile app (if applicable) and online Exhibitor Directory

Expand Your Brand with Customized Sponsorship Opportunities

Sponsorship opportunities boost your brand awareness by aligning your name with advocacy, education and leadership in aerospace. You’ll experience:

• Expanded brand recognition
• Increased lead generation
• Strengthened customer relationships
• Enhanced engagement with attendees
• Industry-level recognition
• Product or service announcement and promotion
Meet with Key Decision Makers From these Companies and More

Airbus
Boeing Co.
Booz/Allen/Hamilton
Collins Aerospace
dSPACE Inc.
Dassault Systemes
Dupont
Embraer
Federal Aviation Administration

GE Aviation
GKN Aerospace
Honeywell Aerospace
Howmet Fastening Systems
Kuka Systems Aerospace
Lockheed Martin Aeronautics
Mitsubishi Electric Corp
NASA Ames Research Center
Northrop Grumman Corp

Parker Hannifin Corp.
Pratt & Whitney
SAFRAN
Siemens Digital Industries Software
Stellantis NV
Textron Aviation
US Air Force
US Army
Don’t miss your chance to have a prominent presence at AeroTech.
Reserve your exhibit and/or sponsorship today!

Opportunities are available on a first-come, first-served basis. Secure your space and sponsorship. Custom packages are available.

For more information and to secure your exhibit space or sponsorship, please contact:
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