EDSEL
The Story of Henry Ford’s Forgotten Son

List of Chapters

Introduction
Chapter 1 A Man Called Edsel
Chapter 2 A Son for Henry
Chapter 3 The Early Years
Chapter 4 From Bicycles to Bugattis
Chapter 5 College Is a Waste of Time
Chapter 6 San Francisco Sojourn
Chapter 7 Courtship and Marriage
Chapter 8 Live Very Simply
Chapter 9 Accusations of Evasion
Chapter 10 Buy-Out
Chapter 11 The Administrator
Chapter 12 Differences in Direction
Chapter 13 From Model T to Model A
Chapter 14 Bank Holiday
Chapter 15 Patron of the Arts
Chapter 16 Aviation Pioneer
Chapter 17 The Byrd Expeditions
Chapter 18 The Lincoln Motor Car Company
Chapter 19 Carossiers
Chapter 20 Felicitous Eye
Chapter 21 Edsel’s Sanctuary
Chapter 22 Design Synergy
Chapter 23 The Ford Foundation
Chapter 24 Bennett Motor Company
Chapter 25 Willow Run
Chapter 26 Dark Angel
Chapter 27 Epilogue
Acknowledgments
Selected Bibliography
Notes
Index
About the Author