

# AEM 2010 Editorial Calendar

Digital: 48x frequency -  
30,000 circulation

Send date  
shown in box

Closing  
Dates\*

		EDITORIAL FOCUS							TECHNOLOGY eNEWSLETTERS				INDUSTRY eNewsletters
		Propulsion	Manufacturing	Materials	Avionics / Electronics	Testing & Simulation	Show Coverage	SAE Vehicle Engineering	Aerospace Manufacturing	Materials	NEW! Batteries & Energy	NEW! Intelligent Transportation Systems [ITS]	Aerospace
January	6	IO: Dec 21 Art: Dec 22							12X 225,000	6X 23,000	4X 14,000	4X 12,000	12X 54,000
	13	IO: Jan 4 Art: Jan 5						Jan. 4 [Dec. 22]	Jan. 11 [Dec. 30]				Jan. 12 [Dec. 30]
	20	IO: Jan 8 Art: Jan 11											
	27	IO: Jan 15 Art: Jan 18											
February	3	IO: Jan 22 Art: Jan 25											
	10	IO: Jan 29 Art: Feb 1						Feb. 1 [Jan. 22]					Feb. 9 [Feb. 1]
	17	IO: Feb 5 Art: Feb 8							Feb. 15 [Feb. 5]				
	24	IO: Feb 12 Art: Feb 15											
March	3	IO: Feb 19 Art: Feb 22											
	10	IO: Feb 26 Art: Mar 1											
	17	IO: Mar 5 Art: Mar 8						Mar. 1 [Feb. 19]	Mar. 8 [Feb. 26]			Mar. 8 [Feb. 26]	Mar. 9 [Mar. 1]
	24	IO: Mar 12 Art: Mar 15											
	31	IO: Mar 19 Art: Mar 22											
April	7	IO: Mar 25 Art: Mar 26											
	21	IO: Apr 9 Art: Apr 12						Apr. 5 [Mar. 26]					Apr. 13 [Apr. 5]
	28	IO: Apr 16 Art: Apr 19											
May	5	IO: Apr 23 Art: Apr 26											
	12	IO: Apr 30 Art: May 3											
	19	IO: May 7 Art: May 10						May 3 [Apr. 23]	May 17 [May 7]				May 11 [May 3]
	26	IO: May 14 Art: May 17								May 17 [May 7]			

Send dates are noted below; order and ad deadlines are in parentheses.

WESTEC  
March 23-25

Aerospace 2010  
May 18-20

Aircraft Interiors  
Expo  
May 18-20

